

Inside the Ropes Contest

OFFICIAL RULES

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING.

1. **HOW TO ENTER:** The Inside the Ropes Contest (the “**Contest**”) begins at 12:01 a.m. EDT on May 5, 2025 and ends at 11:59 p.m. EDT on May 25, 2025 (the “**Contest Period**”). Sponsor’s computer is the official time-keeping and counting device for the Contest. To enter, go to www.MeijerLPGAclassic.com and follow the prompts as directed to enter the Contest during the Contest Period and upload the submission of your 300–400 word essay (the “**Submission**”) on why your father or positive model is deserving of the exclusive "Inside the Ropes" experience one of the days during the Meijer LPGA Classic, June 12-15, 2025 at Blythefield County Club (the “**Event**”). The Submission should also include a description of how excited you are to share this opportunity with your father or role model on Father’s Day.

Submission may not be obscene, pornographic, or otherwise inconsistent with the Sponsor's brand or image, and must adhere to the Submission requirements herein. Entrants represent and warrant that their Submission is your original, has not been copied from others, has not previously won awards, does not violate the rights of any other person or entity, and has not been published previously. Entrants further represent and warrant that publication of their Submission via various media, including Web posting will not infringe on the rights of any third party. To enter the Submission you must have permission from each and every identifiable person or, in the case of minors, the parent or legal guardian of each and every identifiable minor in the Submission.

Entry of a Submission grants Sponsor the right to publish, use, adapt, edit and/or modify the name submitted in any way, in any and all media, without limitation, and without consideration to the entrant.

Entering the Contest does not make you an automatic winner. **During the Contest Period, participants may enter one (1) Submission. Duplicate Submissions will be voided.** Sponsor is not responsible for late, incomplete, invalid, unintelligible, illegible entries, and such entries will be disqualified. Four (4) entrants will be selected and prizes will be awarded in accordance with Sections 3 and 4 below. Sponsor reserves the right to cancel, suspend and/or modify the Contest at any time.

2. **ELIGIBILITY:** You must be a legal resident of the United States living in Illinois, Indiana, Kentucky, Michigan, Ohio or Wisconsin and 18 years of age or older at time of entry. This Contest is void where prohibited or restricted by law and is subject to all applicable federal, state and local laws.

3. **PRIZE, ODDS OF WINNING PRIZE and APPROXIMATE RETAIL VALUE (“ARV”):** The prizes (each, a “**Prize**” collectively, “**Prizes**”) for this Contest consist of the following: FOUR (4) GRAND PRIZES, one for each day of the Event, Thursday-Sunday: each, immediate family’s free admission (up to eight (8)); opportunity for two (2) people to have experience inside the ropes during said day of the Event; \$500 donation to Simply Give in their name; \$50 Meijer gift card, ARV: \$500. Total ARV for all Prizes is \$2000. Other than shipping of the admission tickets and Inside the Ropes credentials to the Event, and gift cards (which will be paid for by Sponsor) all other costs associated with the Prizes not specified or mentioned and all applicable federal state and local taxes are the sole responsibility of each winner. Odds of winning depend on the number of eligible entries received from all methods combined. A purchase will not increase your chances of winning. Meijer gift cards must be used in compliance with their terms and conditions as stated at <https://www.meijer.com/giftcard.html> No transfer of Prize, Prize substitution or cash equivalent of Prize is permitted, except at Sponsor’s sole discretion, and then only for a prize of equal or greater value. Meijer Great Lakes Limited Partnership, Partners, and their parent, subsidiaries, affiliates, representatives or agencies (collectively “**Sponsor & Others**”) make no warranty, representation or guarantee, express or implied, in fact or in law, relative to the use of the Prizes including, without limitation, quality, merchantability and fitness for a particular purpose. In the event any component of any Prize is unavailable, Sponsor reserves the right to substitute for a prize of equal or greater value.

4. WINNER SELECTION: There will be four (4) Submissions selected to win this Contest. Starting on or about May 26, 2025 until May 28, 2025, Sponsor team members will review all the Submissions and vote to select the top twenty (20) Submissions based on the criteria below (the “**Voting Criteria**”). Starting on or about May 28, 2025 until May 30, 2025, a panel of judges will determine the top four (4) Submissions with the highest score based on the Judging Criteria below, to win. Limit one (1) Prize per person and per household. In the event of a tie, Sponsor, in its sole discretion, will determine the potential winners based on the entry with the highest “Persuasiveness.... “ Judging Criteria score. If there is still a tie, the potential winner will be based on the entry with the highest “Expressiveness.... “ Judging Criteria score.

Voting Criteria:

- 1) Adherence to specified word limit - essay is 300-400 words (40%)
- 2) Clarity of the essay submitted (30%)
- 3) Originality of essay submitted (30%)

Judging Criteria:

- 1) Connection between the essay and theme of fathers or positive role model (20%)
- 2) Persuasiveness of why their father or positive role model is deserving (40%)
- 3) Expressiveness of how excited the entrant is to share the opportunity with their father or positive role model on Father’s Day (40%)

The potential winning entrants will be contacted by Sponsor by supplied contact information on or about June 2, 2025 and will be required to sign and return, by the return date specified in the prize notification, a notarized Affidavit of Eligibility/Compliance (including, without limitation, providing his/her respective Social Security Number for tax purposes), a Liability/Publicity Release, as allowed by state law, and an agreement assigning ownership of the submission to Meijer. If any required documents are not returned within the required number of days, or if mail is returned to Sponsor, or if the potential winning entrant is ineligible or has otherwise failed to comply with these Official Rules, then the applicable entry will be disqualified, and Sponsor will have the right to select an alternate winner or deem the Prize un-awarded. Sponsor's decisions as to the administration and operation of the Contest and selection of potential Contest winners are final and binding in all matters related to the Contest.

5. RELEASE: All entrants agree to release the Sponsor & Others from any and all liability, claims or actions of any kind whatsoever for injuries, damages or losses of any kind to persons and property, including any accident, loss, injury or death resulting from entry into the Contest and/or occurring or in any way related to the Prizes.

6. LIMITATIONS OF LIABILITY. Entrant agrees that Sponsor & Others are not responsible or liable for and entrant hereby releases Sponsor & Others from any claims arising from: (1) incorrect or inaccurate transcription of entry information or late, lost, stolen, illegible, incomplete, misdirected, or entries received through impermissible or illegitimate channels, all of which will be disqualified; (2) technical failures of any kind, including but not limited to the malfunctioning of any telephone, computer, network, hardware or software; (3) the unavailability or inaccessibility of any service; (4) unauthorized human intervention in any part of the entry process or the Contest; (5) electronic or human error which may occur in the administration of the Contest or the processing of entries; or (6) any injury or damage to persons or property, including but not limited to entrant’s computer, which may be caused, directly or indirectly, in whole or in part, from entrant’s participation in the Contest or from downloading any material from Sponsor’s Website(s), regardless of whether the material was prepared by any Sponsor, or a third party, and regardless of whether the material is connected to a Sponsor’s Website by a hypertext link.

7. PRIVACY: Sponsor’s use and collection of information provided by entrants (including information provided on the entry form) is subject to Sponsor’s privacy policy, a copy of which can be found at: <https://www.meijer.com/privacy-policy.html> (the “**Privacy Policy**”). By entering this Contest you consent to that collection and use in accordance with the Privacy Policy. If you do not agree to this Privacy Policy you should not enter.

8. GENERAL CONDITIONS: NO PURCHASE IS NECESSARY TO WIN A PRIZE. Contest entries will be declared to be made by the authorized account holder of phone number or email address submitted at the time of entry. "Authorized account holder" is defined as the natural person who is assigned to a mobile phone number or email address by a telephone service provider or email service provider other organization (e.g., business, educational institution etc.) that is responsible for assigning phone numbers and email addresses. Sponsor reserves the right, in its sole discretion, to prohibit the participation of an individual if fraud, use of robotic, automatic, programmed or like entry methods, or tampering is suspected; if the individual fails to comply with any provision in these Official Rules; or acts in an unsportsmanlike or disruptive manner.

If for any reason the Contest is not capable of running as planned, including due to infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failure, human error or any other cause beyond the control of Sponsor that corrupts or affects the administration, security, fairness, integrity, or proper conduct of the Contest, Sponsor may, in its sole discretion, substitute prizes, amend these Official Rules, or discontinue the Contest at any time with or without notice; such changes will apply to all entries received prior to or after the change. Entrants agree to be bound by these Official Rules and the decisions of the Sponsor. **INTERNET CAUTION: ANY ATTEMPT BY AN INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THIS CONTEST IS A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT OF THE LAW.** Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. Once submitted, entries become the exclusive property of the Sponsor and will not be acknowledged or returned. The winners, in accepting their Prizes, consent to the use of their names, addresses (city, state), photographs, videos, and likenesses for purposes of advertising, trade and promoting in any and all media on behalf of the Sponsor, without further compensation, except where prohibited by law.

9. GOVERNING LAW & VENUE: The courts in Kent County, Michigan will have sole jurisdiction of any controversies regarding the Contest and the laws of the state of Michigan shall govern without regard to choice of law provisions. Each entrant waives any and all objections to jurisdiction and hereby irrevocably submits to the venue of those courts within Kent County, Michigan.

10. WINNERS LIST: A winners list can be requested between June 16, 2025 and July 11, 2025 by sending a self-addressed, stamped envelope to: Inside the Ropes Contest, Winners List Request, P.O. Box 1752, Grand Rapids, MI 49501 – 1863.

11. SPONSOR: Meijer Great Lakes Limited Partnership, 2929 Walker Ave., Grand Rapids MI 49544